

Kelvin Smith

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Kelvin Smith works at policy level on the interconnection between the state and independent publishing and digital media. He focuses particularly in Europe, but also has an ongoing involvement with African publishing, digital culture and literacy development.

He writes and talks on publishing and cultural policy, provides online information services, and advises NGOs and industry organizations. He has extensive knowledge of the role played by governmental and non-governmental bodies in the development of sustainable independent publishing and translation support schemes. He promotes advocacy for the book in all its forms as an essential element for economic, cultural and social development and cohesion.

He has an extensive experience of developing innovative postgraduate publishing programmes in higher education institutions in UK, Africa and Europe. He provides consultancy on publishing education, including course and materials development, advice on funding applications, and related monitoring and evaluation activities.

Through other projects Kelvin is also concerned with the development of the North Sea Region as a common cultural space, covering a wide spectrum of human activity from literature, fine art and music to agriculture and food (e.g. Suffolk Herring Festival).

Academic Positions

*2007 - 2010 Associate Consultant, Oxford Publishing & Digital Media
Advisor to other publishing courses in UK Higher Education.*

*2003 - 2007 Principal Lecturer, Postgraduate Publishing Studies
MA Programme Leader (2003-2006)
European Master Programme Leader (2005-2007)
Designed and delivered new MA courses, including the first EU-funded European Master in Publishing with partners in Germany, France and Slovenia. Taught courses on Language and Publishing, Publishing Marketing, New Product Development, Research Methods*

1989 - 2002 Senior Lecturer in Publishing

Designing and delivering courses on marketing, new product development and finance. (Publishing Field Chair 1991-1993)

University Consultancy and Industry Training

1989 - 2010	Developing and delivering courses, training materials and quality control mechanisms.
Belize	Training for CODE
Croatia	Consultancy on Course Design for J. J. Strassmayer University (Ossijek/Zadar)
France	Course on UK/US Publishing for Université de Bordeaux III
Ghana	Consultancy on BA and MA Course Design at Kwame Nkrumah University of Science & Technology (Kumasi) Training Seminars for Book Trade for British Council (Accra)
Lithuania	Module on Marketing at University of Vilnius
Montenegro	Module on Marketing for Montenegro Publishers (Podgorica)
Slovenia	Course development and teaching at University of Ljubljana and Slovenian Publishers Association
UK	Design new MA in Publishing for Anglia Ruskin University (Cambridge) Design course on Publishing and Development for Napier University (Edinburgh) External Examiner for UK Publishing Courses

Publishing in Africa

Managerial, consultancy and voluntary work with book development organisations including Book Aid International, CODE, DFID, Oxfam, Southern African Book Development Trust (SABDET).

2004 - 2008	Trustee of SABDET (Chair of Board of Trustees, 2005-2007)
2000 - 2001	Coordinator, ADEA Working Group on Books and Learning Materials
1995 - 2002	Editor - Partners in African Publishing, quarterly newsletter published by Book Aid International - became column in BAI's Booklink
1996 - 2000	Compiler Information & Training Resources for Publishing, Annual catalogue of training materials for publishers (English and French versions), published by Book Aid International
1994 - 1998	Director of CODE Europe Organiser of international seminars in Oxford, Nairobi and Dakar on education, literacy and publishing in developing countries, in collaboration with World Bank and a wide variety of international agencies and development NGOs. Initiator and Project Leader of Community Resource Centre Project in Southern Tanzania, involving the construction of ten centres in Lindi, Mtwara and Ruvuma provinces. The centres are now part of a partnership programme between BAI and the Tanzania Library Service.

Publishing Organisations

International sales, marketing and product development

1986-89	Deputy Director, Sales, Pergamon Press, UK.
1985-86	Area Sales Manager (India and Africa), CABI, UK.
1981-84	Marketing Director, Tycooly International, Ireland.
1978-81	Manager of Agency Operations, Unipub, New York, USA.
1974-77	Special Sales Manager, Dover Publications, New York, USA.
1972-74	College Editor, Van Nostrand Reinhold, London.

Education

1967 - 1971	University of East Anglia, BA (European Studies)
(1969 -1970	University of Vienna)
1971 - 1972	King's College, Cambridge - Doctoral Research
1998 - 2000	Oxford Brookes University, Postgraduate Diploma in Culture and Society in Modern France and Germany
2008 - 2010	University of Westminster - Norwegian

Languages

English (native), French (B2/C1), German (B2/C1), Norwegian (B1)

Recent Presentations

- *Políticas públicas para fomentar la producción y el acceso al libro en Europa*, Foro Iberoamericano sobre el libro, la lectura y las bibliotecas en la sociedad del conocimiento, CERLALC, November 2008, Santiago de Chile
- *Boombox to i-pod: How intercultural communication has turned from a shout to a whisper in the digital world*, Intercultural Dialogue and Digital Culture, CultureLink, November 2008, Zagreb

Chapters

- Smith, Kelvin, "Pour une formation européenne?" in *Les professions du livre*, Bruillon. M & Ducas, S. (eds), ellipses, Paris, 2006
- Smith, Kelvin, "African Publishing from the Outside", in *Bibliophilia Africana 8: The Book in Africa: Yesterday, Today and Tomorrow*, pp 272-286, National Library of South Africa, 2005
- Smith, Kelvin, "French Support for Publishing and the Book" in *Kitchen Table to Laptop*, Arts Council England, 2005

Articles

- Smith, Kelvin, "African Publishing from the outside", *African Research and Documentation* (100, 2006).
- Smith, Kelvin, "Publisher and the Public: Governmental Support in Europe", *The Public/Javnost*, Vol XI (2004), 4 (Guest Editors: Kelvin Smith & Miha Kovac)
- Smith, Kelvin, "Why French publishing is different. Or is it?" *LOGOS*, Issue 4, 2004
- Smith, Kelvin (with Caroline Davies) et al., *Publishing and Globalisation: think piece*: paper submitted to the Department for International Development (DfID) as part of the process for the white paper on globalisation / authors: Oxford International Centre for Publishing Studies at Oxford Brookes University, 2000
- Regular articles in series "Publishing and Information Resources" in *Booklinks*, Book Aid International, London

Editorial (Print and Internet)

- <http://www.europublishing.info> (webmaster ongoing)
- *Partners in African Publishing Newsletter* (editor 1995-2000)

Examples of Dissertations Supervised

African-American book publishing: its history and triumph. How it has come to be a mainstream success from the early 1990s to the present

An investigation into the efficiency of the book distribution system of Botswana

Constructing the identity of the Canadian Scholarly Press: an analysis of the development of the University of Toronto Press's Publishing Program and List from 1980 to 2001

Caribbean publishers in the international marketplace

Did Sophie's World open doors for Norwegian literature?

Distribution channels for primary education books in Botswana, South Africa and Zimbabwe

Fighting for change- the role of publishing in UK NGO advocacy campaigns

Finland: Print on demand in a small language market

German reunification: the freedom to publish or the fight for survival? A critical study of the effect of the Wende on publishing in the former German Democratic Republic.

How do small French fiction and poetry publishers survive, and what are their modes of distribution?

How the different political situations in Uganda have affected the development of educational publishing (1971-2000)

In what ways has the Asmara Declaration of 2000 had an impact on African language publishing?

International models of funding for translation projects

Publishing for the Indigenous: Literature development and publishing in the Naga society (Nagaland)

Publishing training in Africa: Is API effective in Nigeria?

The autopsy and indictment of the Print Media in Rwanda

The book supply chain in Europe- A comparison of the system of book distribution in the UK and France

The effects of Kenya's 8.4 System of Education on Indigenous Publishing

The impact of the Children's Book Project on the Tanzania publishing industry

The role of publications in non-profit organisations

The role of the state in Norwegian publishing

The Spanish-language book market in the United States: reaching the target audience

The Spanish-language book market in the US: How are Spain, Mexico and the US working together to provide books for that market?

To what extent is the environment impact of printing and paper use considered in UK book publishing?

Translation policies of literary publishers in the Netherlands

What are the obstacles to the development of general publishing in Kiswahili for an adult market?

What does branding mean to Penguin. An assessment of the nature, strength and value of the Penguin brand.